



Bayswater
College

We are the
explorers

Study in London. Make a difference.

2019



→ Bayswater College is within walking distance of Notting Hill and Portobello Market. Find out more about our location on [pg 5](#)

An Adventure through Education

Welcome to Bayswater College, founded in 1973. We offer engaging experiences through education at all stages of life. Whether you're at school or university, professional or retired, our courses will help you develop your career and enhance your life.

Through adventure, education and formal qualifications, Bayswater College has been providing global citizens with valued experiences for over 45 years.

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Students on our Explore London tour.
→ Find out about our activity programme on [pg 19](#)

Welcome to the heart of London

We established Bayswater College because we know that education and travel are life's greatest adventures.

Our mission to inspire and educate begins in our beautiful, modern classrooms and continues to communities and cultures across the globe. We provide a platform to effective learning through travel, accommodation, classes and activity programmes, and we offer structured guidance throughout your journey. We also want to continue our mission beyond our borders. For every student we teach, we will teach another from a disadvantaged background, on a one-for-one basis.

Our mission is to inspire and educate the next generation of explorers.

We look forward to welcoming you.



James Herbertson
Founder



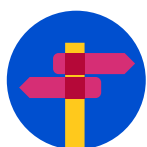
Stephan Roussounis
Founder

Why Bayswater? Because we are...



For Global Citizens

We look beyond our borders; we embrace new cultures and are richer for it. We give access to education from the heart of London to the rest of the world. You are all welcome.



For Guidance

We take care of the little things at every step of your journey. From enrolment to graduation, we want you to know there's always someone here to help.



For Students

Everything we do is geared toward student success and safety. We know that confidence is an essential tool in learning and are here to encourage that confidence. Our focus is on the good you are doing.



For Serious Fun

Your overall experience is important to us and we know fun is a large part of adventure. We aim to introduce you to like-minded people so that your friendships are our legacy.



Education for Good

We provide the skills to change people's lives. For every student we teach, we will teach another from a disadvantaged background. We bring education to regions where it is most needed.

“I have travelled the world and made many friends through speaking English. Language is the greatest tool a young person can have in life. That’s why I teach at Bayswater.”

Nick Teacher



Students and volunteers at Mais Caminos school, **Brazil**

→ Read more about how we promote Education for Good on [pg 10](#)

Learning in Bayswater

Bayswater College offers excellent facilities in an environment optimised for learning.

Your development is our measure of success. Whether you are an early learner or an ambitious professional, we guide your progress. Our team takes care of all the details – from a comfortable place to live, to being in the right level and having lots of great activities to do after class. We want you to get the most out of your time with us.



Margaret McLeod
Principal



Our facilities

15 classrooms

4 student lounges

Computer lab

Library

65" Interactive TVs

Our programmes

Digital Marketing

General English

Exam English

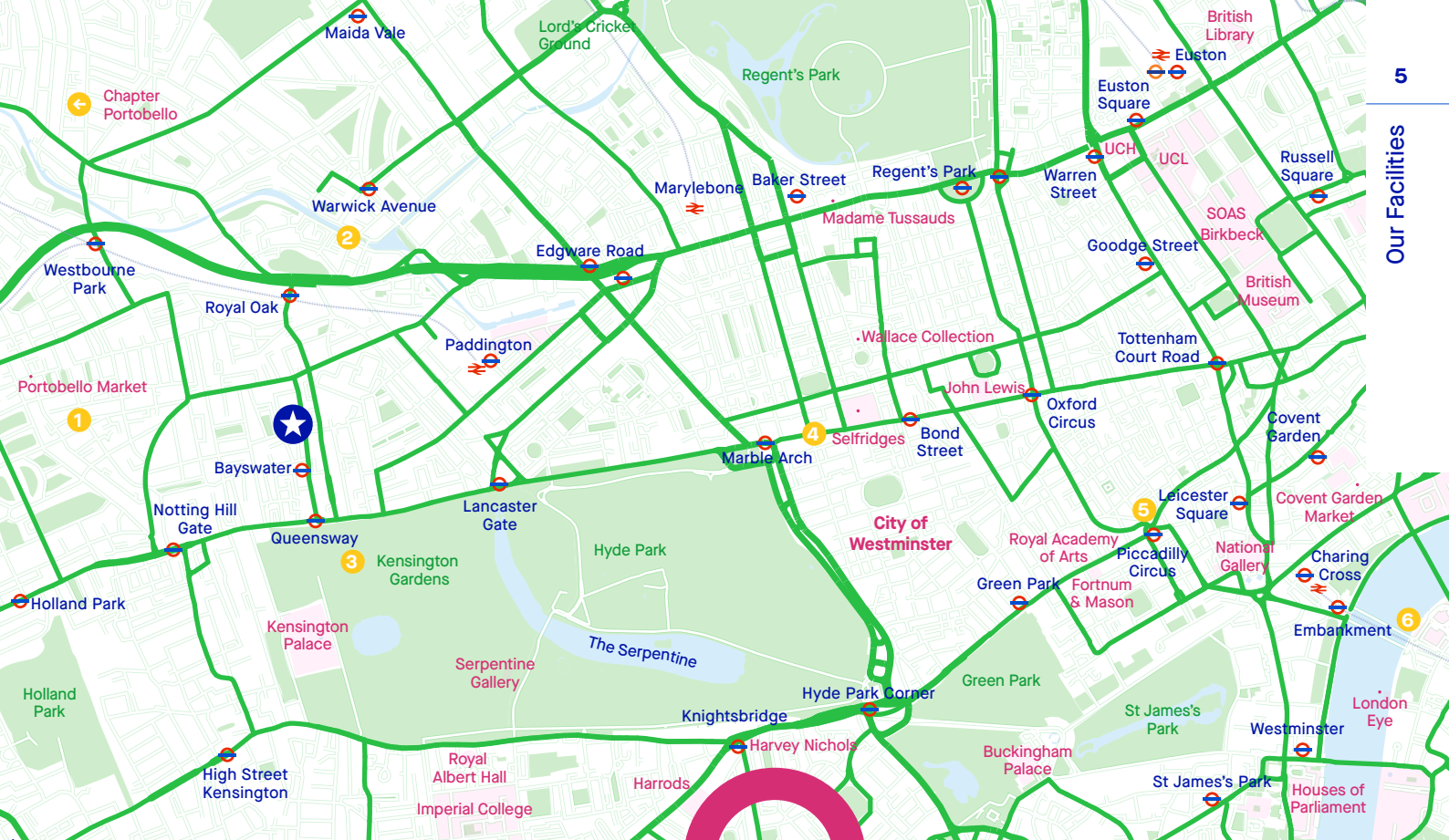
Summer Camp

Family Programme

Groups



Read more about the College
www.bayswater.ac



World famous Hyde Park is less than 5 mins walk from the college



Key: ★ Bayswater College 🚇 Tube 🚆 Train

Nearby

- 1 Notting Hill & Portobello Mkt. 15 mins 🚶
- 2 Little Venice 15 mins 🚶
- 3 Hyde Park/Kensington Gdns. 5 mins 🚶
- 4 Oxford Street 15 mins 🚶
- 5 Piccadilly Circus 25 mins 🚶
- 6 Southbank 30 mins 🚶
- 🏠 Chapter residence 20 mins 🚶

“When they greeted me with ‘Welcome to Bayswater’ it was so exciting to know this was where I belong.”

Irina Russia

Forever connected

When you enrol at Bayswater you join a community with adventure at its heart. We have a carefully designed programme of unforgettable activities and excursions to help you explore London and meet your classmates outside of school. Our team know the city inside out and we are there to help you get the most from your time with us.

“We met on the very first student orientation event and found we both love art. I took her to Picasso at the Tate, and she took me on a street art tour of Notting Hill. Together we have walked along the whole of the Regents Canal!”

Reima and Rebeca



Full Bayswater days

Every week Bayswater organises a programme of free and low-cost activities and excursions. This includes after-class outings to encourage exploration and interaction with classmates, as well as a wide variety of workshops, job clubs and special events. We're here to help you build a lifelong network of friends and provide you with the tools to succeed.

At Bayswater College

Job Club

CV Clinic

Regular guest speakers & workshops

Community engagement activities

Around the Bayswater neighbourhood

Bayswater tour

Picnics in Hyde Park

Punting in Little Venice

Notting Hill movie tour

Portobello Market shopping

Get out in London with your friends

Museums and galleries

World class shopping

West End theatre

Music festivals



European Excursions

“As well as discovering London, the college helped us organise a trip to Paris through a student tour company. A few people from Bayswater went together. We set off as a group of classmates, but we returned as a group of good friends. I will never forget this trip.”

Rebeca

Visit us on Facebook and Instagram to see our social programme in action





Visit www.bayswater.ac/accommodation
for our full accommodation offer

A place to call home

Bayswater College will help you find accommodation that suits your lifestyle and goals for your trip. All the options available to you have been carefully selected to ensure your comfort and safety, so that you feel at home from the moment you land.



“Our residence was brilliant, I made friends from many different places and we’ll definitely visit everyone’s home countries. Bayswater have opened a door to the whole world for me.”

Jinki Japan

Choosing your accommodation

London offers many independent options for accommodation and we will be happy to assist you wherever you choose to live. You can decide to stay with London hosts, or in residence accommodation where you will be sharing spaces with other students and international explorers. We have carefully selected the partners we work with to bring you top quality places to stay.



Premium residence 20 mins 🚗 from the College

Residences

Modern, en-suite and self-catered accommodation in one of two beautiful, easily accessible locations. Live with other students from around the world and join a community of like-minded people.

Standard: Fulham Palace Studios 30 mins 🚗

A comfortable residence in the typical lively English neighbourhood of Fulham, near cafés, theatres and a thriving nightlife.

Premium: Chapter Portobello 20 mins 🚗

This ultra-stylish residence near Portobello has great common spaces to hang out with other students and is located within a short distance of Notting Hill and the West End.

Homestay

In homestay accommodation you will become a member of the family, eating together and sharing a home. Your hosts will be English speakers and help you experience London life.

“I moved into a homestay and joined a family who were happy to show me around the neighbourhood. Although it was my first trip to London, I felt like a local right away.”

Oday Iran

Education for Good

At Bayswater College we believe that education should not be limited to those who can afford it. That's why we are committed to a business model that puts people before profit.

Education provides people with a key to the world. Our mission is to open doors for all and inspire the next generation.

What we do

For every student we teach, we will teach another from a disadvantaged background. On a one-for-one basis.

We donate time, expertise and funds to support children and charities in the home countries of our students.

We encourage our students to participate in our events, both as a way to be active in the city and practise speaking English.

Our programmes include speakers from international charities, fundraising activities and involvement in events like International Women's Day or Refugee Week.

Why we do it

The opportunity to learn should not be limited to those who can afford it.

Travelling across the world to study English as a foreign language is an experience that builds confidence and provides better job prospects. However these options are simply not available to everyone. Our mission is to give young and disadvantaged people a chance to learn essential skills that will improve their lives, regardless of their economic position. We want to inspire the next generation, wherever they are.

How we do it

We partner with organisations that share and support our mission to provide education where it is most needed.

We commit funds through the Bayswater Foundation, a registered charity, that would otherwise constitute profit.

For every week a student studies with us, we donate a week to a charity from their country or region.

We utilise existing local charities and donate either a teacher or the equivalent funding for classes.




Students at Mais Caminos school, Rio, Brazil



Visit www.bayswater.ac/giving
for full course structure and information

“One of my students is from Brazil. She’s here for 12 weeks and when she’s finished she will go back to Brazil with better opportunities and a lot of brilliant stories from London. The best thing about working for Bayswater is that I know they will match that, and through charities in Brazil provide 12 weeks of education to someone who needs it. The learning is doubled and I’m so proud to be a part of that.”

Pam Teacher at Bayswater



“Learning English means that I will go back to Mexico with better opportunities and a life experience that I will never forget. I chose Bayswater because their business model means that another Mexican will be able to learn English because of me.”

Carlos Mexico

Knowledge is Power

With its high academic quality and dedicated staff, Bayswater College has been providing life-changing experiences and improving career prospects for over 45 years, benefitting thousands of students from all over the world.





Your Learning Journey

Whether you are advancing your professional experience through digital marketing, studying English for university, or on a quest for adventure, our qualified and experienced team bring your learning to life.

Improve your CV

“Communication skills are essential for my career. I need more formal qualifications for my CV. This is why studying English is very important for me.”

Akane Japan

Prepare for education

“I have a place at university in the UK and my IELTS preparation course at Bayswater will help me get a good score in the IELTS exam.”

Sinasi Turkey

Gain the confidence to travel

“When I decided to learn English I thought it would take me a long time to get to an advanced level. I took extra speaking and writing modules and practised English all the time with my new friends and teachers at Bayswater. Now after my 12 week course I feel confident when I speak English.”

Reima Indonesia

Digital Marketing

The modern job market is dominated by digital. If you want to improve your employment prospects, earn more, or start a new career in digital marketing, you need to know your algorithms from your analytics.

Professional Diploma in Digital Marketing

If you're responsible for digital marketing strategy, or you want to take the next step in your career as a marketing executive, manager or business owner, the Digital Marketing course at Bayswater is the perfect stepping stone.

Digital Marketing Institute

The Digital Marketing Institute sets the global standard in digital marketing and selling certification. We have certified more professionals to a single digital education standard than any other certification body.

We are the only global education provider to have both academic and industry validation for all of the qualifications.

Bayswater course content is continually reviewed to ensure it is up-to-date and relevant to today's students.



DMI courses are validated by the Industry Advisory Council (IAC). Members include:





Visit [Bayswater.ac/digital](https://www.bayswater.ac/digital) for full course structure and information

Course facts

4 weeks

60-hour course

Interactive lectures (10 hours per week)

Group project work (5 hours per week)

Monthly start dates

Upper Intermediate English level required

Diagnostic test to determine level at start

3-hour exam at Pearson Vue test centre

End of course presentation

The benefits

1 Year membership to the Digital Marketing Institute

NQF Level 5 Qualification (EU Equivalent EQF 5)

Become a certified digital marketing professional

Learn the latest trends and insights

Suitable for various skill levels

Up-to-date course content that reflects today's trends

Course modules

Digital Marketing Foundations

Website Optimization

Content Marketing

Social Media Marketing

Search Engine Optimisation (SEO)

Paid Search

Display & Video Advertising

Email Marketing

Analytics

Digital Strategy

“I had lots of fun learning while being in a great environment. I learned so much and gained a large amount of hands-on tools for digital marketing”

Alexandra Nenadovic

JP Morgan, Chase & Co

30k+

Graduates worldwide

115

Countries

1

Industry standard

95%

of our certified professionals are currently employed and 81% were promoted after earning their certification



English Language

Bayswater College has been teaching English since its foundation in 1973, and was accredited by the British Council in 1978. Over these 45 years, we have taught thousands of students from around the world to speak more confidently, pass exams and gain a better understanding of English in real life situations.



We will help you reach your target English level by regularly checking your progress and providing personalised guidance and extra support to improve your learning.

| English Level | CEFR | Description | IELTS | Cambridge | TOEFL iBT | LanguageCert |
|--------------------|------|--|-----------|-----------|-----------|--------------|
| Proficient | C2 | You can use English with ease and fluency. Improve by increasing your understanding of the nuances of the language and engaging in independent reading to develop your vocabulary further. | 8+ | CPE | 120+ | Mastery |
| Advanced | C1 | You can use English in a range of culturally appropriate ways. Improve by extending your vocabulary and refining your use of style and register. | 6.5 – 7.5 | CAE | 79-109 | Expert |
| Upper Intermediate | B2 | You can use English effectively. Improve by learning to discuss, argue and express opinion in a culturally acceptable way. Refine your use of grammar and vocabulary. | 5.5 – 6.0 | FCE | 46 – 78 | Communicator |
| Intermediate | B1+ | You can speak English with some confidence. Improve by developing your fluency, and your understanding of grammar, and by widening your vocabulary. | 4.5 – 5.0 | PET | 32 – 45 | Achiever |
| Pre-Intermediate | B1 | You can communicate in a range of everyday social and travel contexts. Improve by developing your speaking, grammar and vocabulary. | – | – | 0-30 | Achiever |
| Elementary | A2 | You can understand English used in everyday situations if the speaker speaks clearly and slowly. Improve by developing your listening and vocabulary. | – | – | – | Access |
| Beginner | A1 | You can speak and understand English in a very limited way. | – | – | – | Preliminary |

Progress: Students can expect to progress to the next course level in an average of 8-12 weeks

General English

Our General English courses focus on the four core language skills: listening, speaking, reading and writing to help you to use the English language more effectively.

The course will help you

Communicate much more confidently

Speak more accurately and fluently

Improve your grammar

Increase your vocabulary

Be able to socialise in English more effectively

The structure

| Standard | Intensive | Super Intensive |
|-------------|-------------|-----------------|
| Core Course | Core Course | Core Course |
| | Module 1 | Module 1 |
| | | Module 2 |



English Language courses

Standard Intensive Super Intensive

| Standard | Intensive | Super Intensive |
|---------------------|-------------------|-------------------|
| 20 Lessons | 25 Lessons | 30 Lessons |
| General English | General English | General English |
| IELTS Preparation | IELTS Preparation | IELTS Preparation |
| Budget English (PM) | | Explore London |

English Language timetable

| Time | Mon | Tues | Wed | Thurs | Fri |
|---------------|-----|------|-------------|-------|-----|
| 09:00 - 10:30 | | | Core Course | | |
| 10:30 - 10:50 | | | Break | | |
| 10:50 - 12:20 | | | Core Course | | |
| 12:20 - 13:00 | | | Lunch | | |
| 13:00 - 14:00 | | | Module 1 | | |
| 14:00 - 14:10 | | | Break | | |
| 14:10 - 15:10 | | | Module 2 | | |

Budget (PM only) English timetable

| Time | Monday-Friday |
|---------------|---------------|
| 13:00 - 14:30 | Core Course |
| 14:30 - 14:50 | Break |
| 14:50 - 16:20 | Core Course |



Extra modules

Add modules to a Standard General English programme to increase the intensity of your course. Modules could include: conversation, grammar, business English, exam preparation and others according to demand.

English Plus

You can supplement your course with one-to-one lessons or the Explore London course.

→ Read more on [pg 19](#)

Accredited by the



for the teaching of English in the UK



IELTS Preparation Course

Prepare for this internationally recognised exam which is the standard qualification for universities and employers, and for visa purposes. Improve your English and learn the skills necessary to achieve your exam goals.

Course facts

Level: Upper Intermediate +

20, 25, or 30 lessons per week

One-to-one

Develop your general communication skills. Practise the specific language you need in personalised lessons so that you progress quickly.

Course facts

5 lessons per week

Add to your course or take alone

Customised according to your language learning needs

Family Programme

Bayswater College offers an English holiday for the whole family. Parents and children attend a Standard General English course at the same time but in different parts of the school in the morning. Afternoons are free to explore London independently or join the Summer Activity Programme for Families.

Course facts

Dates: 1 Jul – 28 Aug

Standard English (20 lessons)

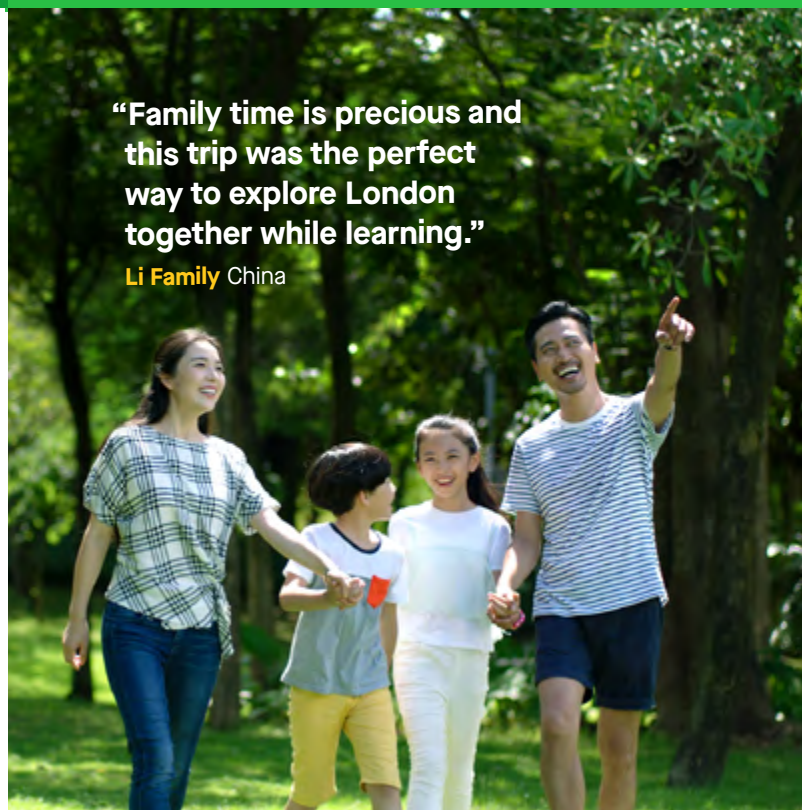
Standard English plus Summer Activities
20 Standard English + 3 Activities for families

Age: 10+

Also available for Young Learners not accompanied by parents.

“Family time is precious and this trip was the perfect way to explore London together while learning.”

Li Family China



Summer Activity Programme for Families

3 afternoons of family-friendly activity lessons with a teacher that takes the learning out of the classroom.



Explore London

Explore London is a standard general English course combined with London activity lessons with a teacher after class.

Each week we explore a theme. Our task-based curriculum allows you to interact with Londoners and get to know the city, along with your teacher.

Course facts

30 lessons per week

20 lessons of morning Standard English

10 London Activity Lessons with a teacher

Explore London timetable:

| Time | Mon | Tues | Wed | Thur | Fri |
|---------------|---------------------------------|------|-----|------|-----|
| 09.00 - 12:30 | Core Course | | | | |
| 12:30 - 13:30 | Break | | | | |
| 13:30 - 15:30 | Explore London Activity Lessons | | | | |

Explore London themes



Art & culture



Famous film locations



Visit museums and galleries



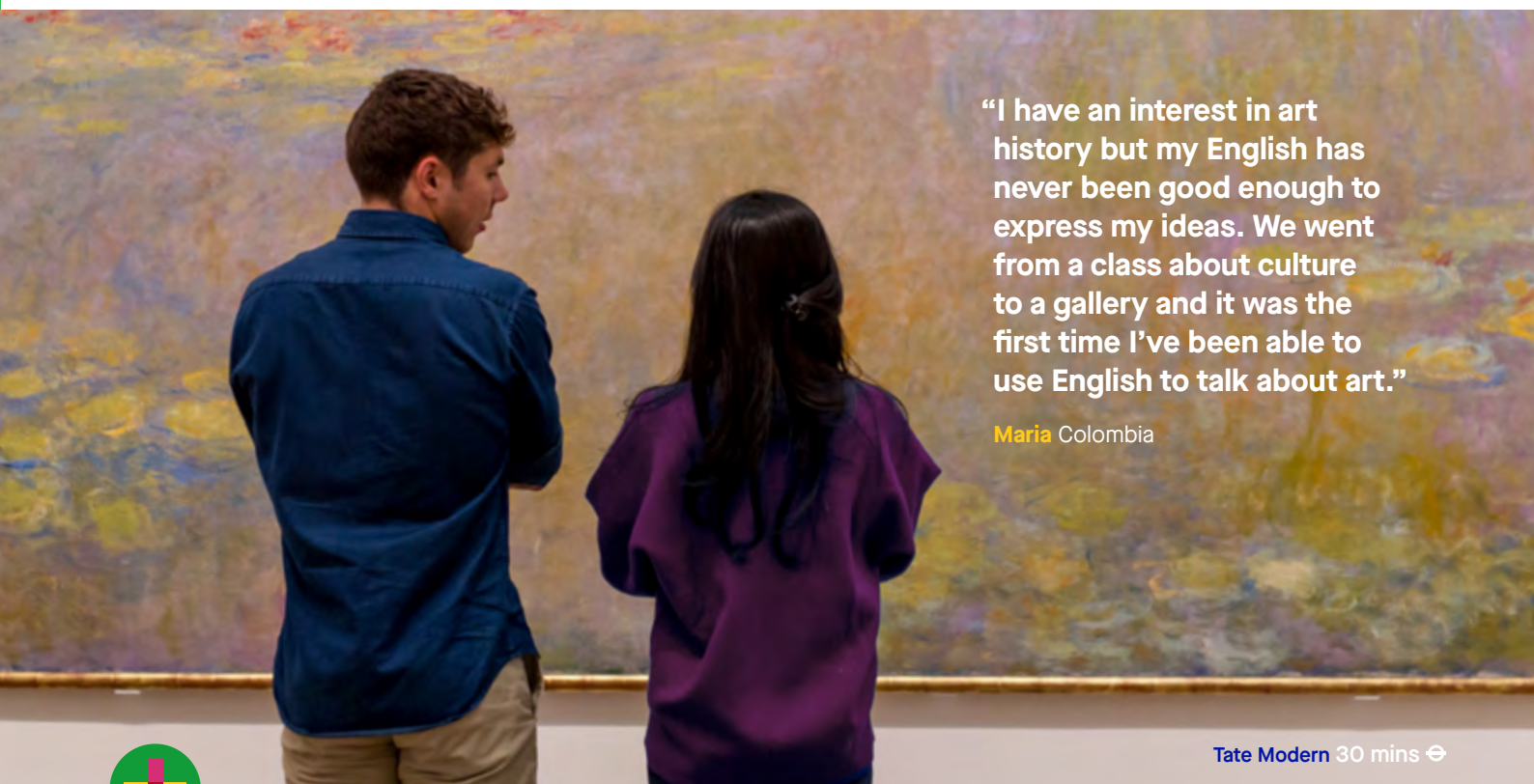
Music venues



London's villages



Food



“I have an interest in art history but my English has never been good enough to express my ideas. We went from a class about culture to a gallery and it was the first time I’ve been able to use English to talk about art.”

Maria Colombia

Tate Modern 30 mins ↻



Explore London Activity Lessons

Experience the city as a local with teachers who get you out of the classroom and into the real London. This is a unique opportunity to practise English and truly engage with the city.

A Tailored Learning Experience

In addition to our college courses, Bayswater also offers bespoke programmes including groups, summer camps and academic programmes for young learners in London and around the UK.





Bayswater
Groups

Groups and Study Tours

Combine a short course of English with experiencing a new culture. Explore the sites of London while gaining insights from an institution with over 45 years' experience.



Visit www.bayswater.ac/groups for more information



“I made friends from Argentina and Japan – we write to each other all the time on Instagram. I can’t wait to come back next year.”

Bastien France

“Bayswater organised a programme of fascinating, interactive activities, which brought our students closer together. They had the chance to speak non-stop English!”

Bibigul Group leader from Kazakhstan

“It was so much fun learning English in London. My host family taught me things I would never have discovered in class.”

Stefania Italy



Bayswater
SUMMER

For Summer Fun

Bayswater summer camps offer an exciting way to learn English. Make friends from around the world and enjoy an action-packed summer of activities and excursions.



Visit www.bayswater.ac/summer for more information

Find out more

Email us

bookings@bayswater.ac

Call us

+44 (0)20 7221 7259

Visit us

167 Queensway, London W2 4SB

Agent enquiries

Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.

For agent sales enquiries please contact us at sales@bayswater.ac



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www.bayswater.ac

A social education enterprise made in London